



2018/19 Season

Dear potential sponsor,

Thank you for taking an interest in Hailsham Hockey Club. Hailsham Hockey Club is a family orientated sports club based in East Sussex founded in 1902. As an amateur sports club, the majority of our funding comes from our members, supplemented by sponsorships and donations.

If you are interested in sponsoring Hailsham Hockey Club and would like to discuss sponsorship options, please contact us on the details below. We look forward to working with you as a potential sponsor to provide mutual benefit to both yourself and our club in a long and successful partnership.

We have over 70 members, ranging from 6 to 60+ years old. Male, female and junior sections. Our members represent a broad section of the local community. We have 600+ Twitter followers, 170+ Facebook members on both public and private groups and an active new look website.

There are a number of packages to suit you and your business. Website publicity, social media shares, shirt and award sponsorship are all available to access our members and interested community.

We can provide bespoke promotion of our sponsors through various channels. Our sponsorship rates are extremely affordable and offer a great way to show a positive community association for your business.

How will we use your sponsorship

To help fund the club's activities such as:

- Coaching development
- Equipment
- Venue Hire
- Development of our club's officials
- Youth development and training

Contact Us

Michelle
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07736474535
www.hailshamhockey.co.uk

Packages

What	Audience	Price
<p>Website sponsor- Be listed as a sponsor on our website with your logo and click through to a site of your choice.</p>	Members, potential members and other interested parties	£70 per year
<p>Website & Social Media sponsor- Be listed as a sponsor on our website with your logo and click through to a site of your choice. We will give you a mention and link of your choice on Facebook and Twitter platforms.</p>	Members, potential members and other interested parties.	£100 per year
<p>Section sponsor- Sponsor a section of our club; <ul style="list-style-type: none"> • Men's (2 teams) • Women's (2 teams) • Millers (1 junior team) Website news item also shared on social media.</p>	Members, potential members and other interested parties. Official photo also provided to local press for use in write ups.	£700 per year/ per section
<p>Main sponsor- Logo on playing kit for three season period. Main sponsor naming rights and logo predominantly on website. Logo included on all publicity for events throughout the year. Twice yearly mentions of your sponsorship with link to your website on our social media platforms. Banner displayed pitch-side for all home fixtures.</p>	Members, potential members and other interested parties. Opposition teams and officials. Official photo also provided to local press for use in write ups.	£1500 per year for three years (£4500 total)
<p>Awards sponsor- Sponsorship of an award at the annual Awards Dinner. Logo printed in programme and announced as part of the presentations.</p>	All attendees. News item on website and story linked to on social media platforms.	£50 per award You will also be able to buy tickets for the event at £35 per head should you wish to attend (includes three course meal)